

Fit Right[®]
And
Feel
Beautiful



*“There is nothing more
beautiful than
someone who goes
out of their way to make life
beautiful for others.”*

Mandy Hale





FitRight
And
Feel
Beautiful

Every woman deserves to feel beautiful from the inside out.

Feeling beautiful goes far beyond a reflection in the mirror. For every woman, it's about feeling confident, comfortable and proud of all she's accomplished in her life. Each woman in your care is special in her own way – her personality, her experiences, her values, her sense of style.

She may be living with incontinence, but she's still exactly whom she's always been: a unique, independent-minded, graceful woman who loves to feel feminine and attractive.

Drawing our inspiration from remarkable women of every age, we've created **FitRight® Pink** protective underwear – a revolutionary women's undergarment that helps your residents feel confident, comfortable and beautiful from the inside out.

Make a Beautiful Difference

FitRight Pink makes a difference in the lives of the women in your care ... and women everywhere. Your purchase of FitRight Pink helps us support the National Breast Cancer Foundation. Their mission of awareness, early detection and prevention links up perfectly with ours.

187

THOUSAND¹

SCREENINGS & PROCEDURES

Since 2005, the National Breast Cancer Foundation (NBCF) has provided more than 187,000 breast cancer screenings and diagnostic procedures.



\$1.2

MILLION

IN DONATIONS

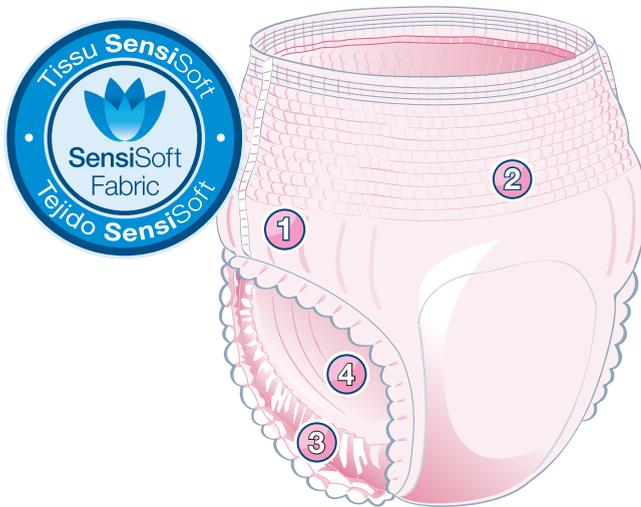
Since 2005, Medline has donated over \$1.2 million to the NBCF to help fund education and free mammograms for women in need.

A World Without Breast Cancer is Within Our Reach.

An Empowering New Choice for Women in Your Care

FitRight® Pink Protective Underwear

- **Pretty appearance.** The soft pink color and trim shape look feminine, attractive and flattering—exactly what she wants.
- **Exceptional comfort.** The extra soft fabric and body-contoured, slip-on design feels like everyday underwear.
- **Worry-free containment.** Advanced moisture management keeps her feeling dry, fresh and confident.



1. Body-Contoured Anatomical Design

For the feel of everyday underwear.

2. Pink SensiSoft Fabric

Feels soft and pampering on skin

3. Soft Anti-Leak Guards

Reduces leakage and improves containment.

4. Super Absorbency Core

Wicks fluid away quickly to promote dryness and help maintain skin integrity.

ITEM	DESCRIPTION	EA/BG	EA/CS
FITPINKMD	MEDIUM, 28" - 40" (71 cm - 102 cm)	20	80
FITPINKLG	LARGE, 40" - 56" (102 cm - 142 cm)	20	80
FITPINKXLG	X-LARGE, 56" - 68" (142 cm - 173 cm)	20	80



A Special Offer to Make Her Feel Beautiful, Inside & Out

When you purchase FitRight Pink, you will receive tools to help you provide individualized care and raise breast cancer awareness in your facility.

Provide Individualized Care



- **Purse-Like Package**

A stylish, feminine and discreet package containing an individual product sample for you to share with your residents.

- **Resident Thank You Card**

Included with the purse-like package, this card is a thoughtful way to demonstrate care and respect while initiating a conversation about breast cancer awareness and FitRight Pink.

Raise Awareness



- **Lapel Pin**

Share this butterfly pin with your staff to promote individualized care with FitRight Pink and to recognize your support of breast cancer awareness.

TRIAL FITRIGHT PINK AND FEEL BEAUTIFUL

Ask your Medline representative about a **free trial** of FitRight Pink. You can also call us at 1-800-Medline, or visit us online at www.medline.com/fitpink



Create a Culture that's Beautiful from the Inside Out

*Like the beautiful transformation of a butterfly emerging,
a cultural revolution is taking flight in long-term care.*

It's a change focused on respect, dignity and personalized care.

*It values individuals—and honors all of us. In every decision and
interaction, we're providing a deeper kind of caring that supports
the autonomy and confidence of your residents. Medline is proud
to be your partner in this journey.*

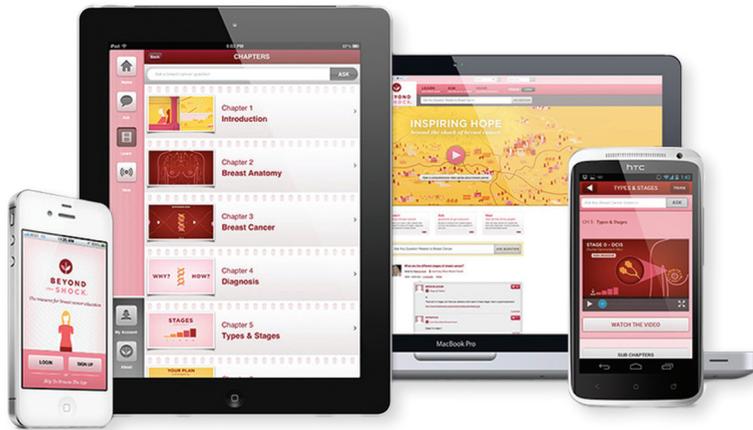
**FitRight has been fostering culture change,
since it was first introduced in 2011.**



“Education is the most powerful weapon
which you can use to change the world.”

Nelson Mandela

Through our sponsorship with the National Breast Cancer Foundation, Medline is pleased to share **Beyond the Shock**[®], a free, comprehensive, online guide to understanding breast cancer. It is a resource for women who have been diagnosed with breast cancer, a place for loved ones to gain a better understanding of the disease and a tool for doctors to share information.



Visit medlineuniversity.com and click on the Patient Education tab.



1. C. Payne (personal communication, May 7, 2013)



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